

Xavier University Bhubaneswar
University Dialogue Series (UDS)

Date: 13 May 2016

Time: 10.30 am

Venue: Class Room 12

Evolving Knowledge Space in Rural Management

Speaker:

Prof. Pradeep Kumar Mishra

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Having a formal beginning in the early 1980s, the interdisciplinary field of Rural Management (RM) has gone through a transformational change. Initially the focus was to build style, traits, and attitudes for working in rural organizations, later the deliberations shifted to the composition of the knowledge such as the mix of value and optimization. While debates like



development vs. management still keep on hammering the RM scholars and practitioners, new dimensions are being added either by design or because of the forces of progresses in other fields. This presentation is an effort to map the diverse and elaborate space in RM. It includes



mapping the historical context of RM and the way the space has grown in the last three and half decades. The presentation throws a question on whether RM is drifting away from its core and much needed organizational focus that could create a specific knowledge base for the discipline.

Key Words: Rural Management, Discipline, Organization, Knowledge.

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